



LeaderCorps January Meeting

January 14, 2020
10:00 am – 4:00 pm



Welcome & Introductions

- Name
- AmeriCorps Program
- Share something you are proud of from your service so far

Coaching Check-In





Coaching Check-In

- Relationships
- Authenticity
- Example to others
- Challenge others
- Read often

National Day of Service Share-Outs

- Events Past: How did it go?
- Events Future: What are you planning to do?



LeaderCorps Role

- What projects/activities have you taken on as your program's LeaderCorps member?





Communications Workshop





Lunch



25th Anniversary Event



Wellness Break



Communications Workshop

- Timeline:
 - AmeriCorps Week: March 8-14, 2020
 - Wednesday March 13 = #DayoftheA



ServeOhio strengthens communities through AmeriCorps and volunteer engagement.



Communication Guidelines

- [2019-20 ServeOhio Communication Guide](#)
- [CNCS Communications Guide](#)
- [CNCS Branding Guidance](#)
- [ServeOhio Logo](#)
- [Ohio AmeriCorps Logo](#)
- [National Service Logos](#)

AmeriCorps Week Action Plan

- Make your plan:
 - Choose 3 communication types and/or messages
- Next steps:
 - Discuss your plan with Program Director





Community Outreach Presentations

- Increase community awareness of your AmeriCorps program
- Share program impact and service and/or volunteer opportunities
- Reach out: present to diverse groups and populations within the community

Public Speaking



Organizing Your Speech



Introduction – Grab attention



Body – Make your points



Conclusion – Make them remember

Introduction

- Introduce topic
- Build rapport
- Interesting starters



Body

- Limit main points: 2-3 ideas to focus on
- Concrete details



Presentation Missteps



Conclusion

- Strong summary
- Call-to-action
- Closing statement





Elevator Speech

- 30-60 second introduction of your program to funders, new partner agencies, community members, etc.
- Communicates:
 - Who you are, what you do, how you do it
 - The benefits of your service
 - Call to action

Practice



Justice Talking





Wrap-up & Next Steps

- AmeriCorps Week
 - March 8-14, 2020

- Next (and final) LeaderCorps meeting:
 - Week of May 11, 2020 (details to come)