



Engaging Stakeholders in Evaluation

What is a stakeholder? Three types:

➤ 1. Those affected by your program

- Patients
- Clients
- The community



What is a stakeholder? Three types:

➤ 2. Those involved in operating your program

- Program staff
- Partners
- Funders



What is a stakeholder? Three types:

➤ 3. Those interested in your program's results:

- Patients/clients
- The community
- Program staff
- Partners
- Funders



Stakeholder roles and contributions

Before

- Help defining the scope of the evaluation
- Create support for the evaluation

During

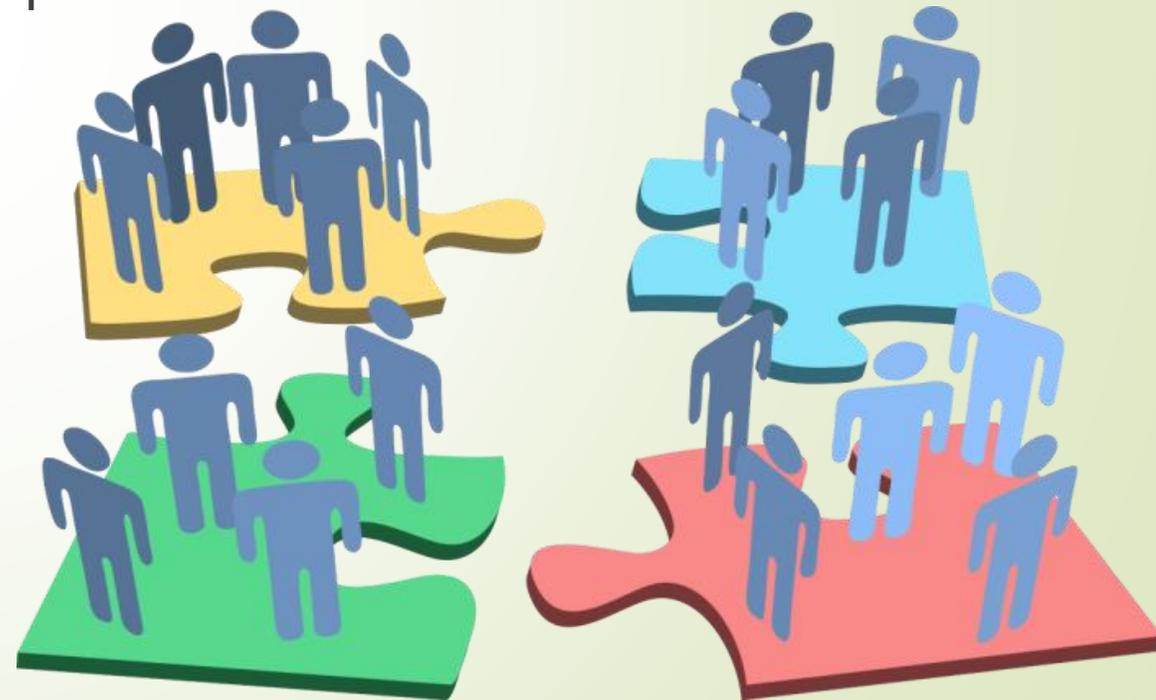
- Provide access to resources
- Contribute feedback and continued support

After

- Ensure results are used
- Help with future decision-making and/or funding

Stakeholder Engagement

- Include them in the entire process
 - Get their input and feedback
- Keep them in the loop
 - Share successes
 - Be transparent



Sharing results

- One sheets
 - Brief text
 - Some graphs/images
- Infographics
 - <https://piktochart.com/>
 - <https://venngage.com/>
 - Word and Excel also have a lot of great options





What have you experienced?