

Dating Tactics Applied to Volunteer Appreciation

Corry DeMarco

Volunteer Coordinator

Cerebral Palsy of North Jersey



Serving people with disabilities since 1953

How is Volunteer Appreciation like Dating?

- Make them feel special
- Communication is key
- It's the little things that count
- Give them a reason to brag to their friends
- Let them know life just wouldn't be the same without them

Uh Oh, I Forgot!

How to Make an Occasion Special When You're Short on Time

Volunteer Brunch

planned and prepped in six hours

- Invitation
- Décor
- Refreshments
- Fellowship
- Gift

20 Unique Ways to Appreciate Volunteers



Brainstorming Session



Why won't this work for your organization?

“The Big Date”

AKA Your Annual Volunteer Recognition Event



**Studies show that an exciting date will create a bond.
So skip the boring luncheon or dinner and create an
interactive experience!**

NO EXCUSES

- 10 Things to Do if You Have No Time
- 10 Things to Do if You Have No Money
- 10 Things to Do if You Have No Time
AND No Money

Make it Happen!

- Choose one way to show appreciation to your volunteers
- Write it on the back of your business card with a deadline of when to accomplish this
- Trade cards with a stranger in the room
- Check in with your new accountability partner to encourage follow through!



Serving people with disabilities since 1953

Corry DeMarco
Cerebral Palsy of North Jersey
(973) 821-8114
cdemarco@cpnj.org

...so call me maybe!