







The Role of the Board – 5 Minutes

Two Major Roles

- Protect the public's interest
- Enable the organization to achieve its purpose

Three Primary Hats

- Governance
- Implementation
- Volunteer

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Small Group Discussion + Report Out – 10 minutes



What's Your Hook?

What strategies are you using to find your Board members and volunteers?

What are you doing to keep those Board members and volunteers?

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Becky's Tips – 5 minutes



Engagement Tips

- Help wanted
- Bring your friends (and we'll do the same)
- Thanks for your interest in this, but can you...
- You'll find everything you need here
- You can do this at home
- Here's what we accomplished thanks to you...

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Small Group Discussion + Report Out - 10 minutes

How Good are You at the Match Game?

- How are you identifying the skills and interests of your volunteers?
- How are you matching your event/activity to-do list with your volunteers?



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Becky's Tips - 5 Minutes

Tying Interests & Skills to Volunteer Activities

- Create a volunteer application
- Ask the right questions
 - › Previous volunteer experience
 - › Interests/hobbies
 - › Why us?
- Go fishing
- Make it mission driven



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Final Thoughts

OBSERVATIONS/Q&A

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References

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