

## COMMISSION MEETING MINUTES



**Meeting Date:** January 10, 2013

**Meeting Location:** Vern Riffe Center, 77 South High Street, 31<sup>st</sup> Floor, Room South A, Columbus, OH

**In Attendance:** Edwina Brewer, Colleen Fiant, Nina Keller, Anne Marie Mann-Noble, Johnmark Oudersluys, William Russell, Pandora Shaw-Dupras, Sande Theis, Margaret Wildi. **Ex Officio:** Kim Hettel. **Staff/Counsel:** Bill Hall, Mark Holtzapple, Mary Cannon, Ingyr Coleman, Lisa Tope, Nadine Wise.

**Absent:** John Beck, Jane Federer, Charlotte Jones-Ward, Peggy Lehner, Erin Moore, Willie Peterson, Matthew Rubin, Clifford Smith, Gerald Stebelton. **Ex Officio:** Tina Dunphy. **Counsel:** Walter McNamara.

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Meeting was called to order by Chair William Russell at 10:05 a.m.

It was moved Wildi, seconded Mann-Noble, to approve the minutes of the prior meeting, which had been distributed in advance. Motion carried.

### Executive Director's Report

Bill Hall updated Commissioners on current topics as summarized in his written report (Attachment 1).

### Old Business

There was no old business to discuss.

### New Business

Kim Hettel, Angi Lee and Maggie Toll from the Governor's Office gave a presentation about the Administration policy initiative to combat human trafficking in Ohio, as an introduction to the AmeriCorps funding request that is being developed for competitive submission under the special Corporation for National & Community Service (CNCS) funding pool for "Governor and Mayor Initiatives". Under this funding line CNCS will accept a single application per state to address a pressing challenge identified by the Governor. One mayor and at least two nonprofit organizations must partner in the effort. The Ohio project will be partnered by the Mayor of Toledo, Toledo Urban Ministries (aka Second Chance), and the Salvation Army. It will deploy 20 full-time AmeriCorps members at two sites in Toledo to do public education and intervention with potential run-aways who are at significant risk for abuse by human traffickers. Anticipated grant request will be \$266,000 with the required 24% match provided through a combination of cash and in-kind resources from the Office of the Governor and the partners.

Given that for a number of commissioners this meeting was the first at which grant proposals were being submitted for approval, Mary Cannon reviewed the funding application and review process and distinguished between the competitive and formula funding streams through which resources flow to the Commission. Proposals approved at this meeting are seeking competitive funding, which means

that they will be pooled with similar requests from other states with final funding decisions based on program quality as determined through a review process conducted by CNCS. Proposals not ultimately chosen for competitive funding may be reconsidered for funding through our formula allocation at the June meeting, along with other formula-based proposals. Cannon also explained the three application status types: (1) Continuation projects are seeking funds for year two or year three of a three-year funding cycle; (2) Recompeting projects are current grantees seeking funds for the first year of a new three-year funding cycle; and (3) New projects are those that are not currently receiving competitive funding—they may be new to the portfolio, prior applicants that were not funded, or current formula programs. Cannon noted that it has long been a ServeOhio strategy to develop programs under formula funding with the long-term goal of securing competitive funds. Cannon then walked Commissioners through the “2013 Ohio Competitive Application Summary” (Attachment 2) highlighting eight programs recommended for submission to CNCS and noting two programs not recommended for submission. Prior to voting, Hall counseled Commissioners regarding potential conflicts-of-interest and the option to abstain to avoid a real, potential or perceived conflict. The recommendations were approved by separate actions as summarized below:

Funded Agency (Application Status)	Federal Funding	Member MSY (FTE)	Approval Moved By	Second	Abstain
American Red Cross of Greater Columbus (N)	\$299,146	25	Theis	Keller	N/A
Children’s Hunger Alliance (R)	\$272,735	21.12	Wildi	Mann-Noble	Oudersluys, Brewer
City Year Cleveland (C)	\$825,000	66	Wildi	Mann-Noble	N/A
City Year Columbus (C)	\$546,000	42	Keller	Shaw-Dupras	N/A
Montgomery County Educational Svc. Ctr. (N)	\$324,563	25	Theis	Fiant	N/A
Ohio Association of Foodbanks (R)	\$464,085	35	Keller	Wildi	Mann-Noble, Oudersluys, Brewer
Ohio College Access Network (C)	\$779,826	60	Mann-Noble	Theis	Russell
Teach for America (N)	\$360,000	180	Brewer	Mann-Noble	Russell
Governor’s Initiative on Human Trafficking (N)	\$266,000	20	Fiant	Theis	N/A
<b>TOTALS</b>	<b>\$4,137,355</b>	<b>474.12</b>			

Status: (C) = Continuation; (R) = Recompete; (N) = New

Committee Meetings

Commission recessed at 12:10 p.m. for committee meetings over working lunch. Food costs paid by members/non-reimbursable. Each committee was charged with development of one or two strategic goals, continuing the work session at the last meeting toward development of our new three-year strategic plan. Committees were provided with summary of the SWOT analysis from November, as

supplemented by a staff planning session in December. Reconvened at 2:05 p.m. with Keller as chair for committee reports and announcements.

### Committee Reports

- *Planning & Development*: Primary programmatic goal should be “Employment Empowerment” to coincide with the jobs priority of the current Administration. This would tie to national AmeriCorps priorities of Education, Economic Opportunity, Veterans & Military Families, and Healthy Futures. Second programmatic goal should be to pursue/promote “wild card” opportunities and funding in support of unanticipated or new creative ideas to address Ohio’s needs. Stewards of Service funding could potentially provide some support here.
- *Outreach & Education*: Primary goal is to increase awareness and relevance of ServeOhio and AmeriCorps in order to drive resource support and participation. This could focus around six strategies: (1) Formulate marketing plan including social media; (2) Increase nonprofit awareness; (3) Increase legislative awareness; (4) Drive open-source content on website; (5) Connect brands ServeOhio and AmeriCorps; and (6) Drive program/sub-grantee communication about ServeOhio. Second goal is to continue commission role as “convener” to address issues and create solutions throughout the volunteer sector. The annual state-wide conference would serve as a primary vehicle for this goal.
- *Commissioner Development & Commission Administration*: Goal statement is “to provide efficient and effective oversight of Commission mandates and responsibilities as outlined in the strategic plan”. Idea was to have just one goal for this area since it is administrative in nature, not programmatic. However this broke down when identifying strategies, as they all were focused on commissioner development, not administration: (1) Include track at annual conference for commissioners; (2) Develop buddy system for new commissioners; (3) Consider webinars for orientation, ethics training, other commissioner learning opportunities; (4) Include training component at regular commission meetings; (5) Conduct survey to assess commissioner knowledge/skills/abilities/interests. Perhaps goal statement is too broad and should instead focus on commissioner development or need two goals; further work necessary moving forward.

Hall thanked the committees for their input. Next step in the planning process will be for staff to develop actual goal statements and strategies with quantifiable evaluation criteria, then prepare a draft of the final planning document for review by commissioners at the June meeting.

### Announcements

Holtzapple reminded commissioners of their duty to file financial disclosure forms with the Ohio Ethics Commission, and advised that summaries of commission-paid travel expenses will be furnished to commissioners in the next two weeks to assist in their filing. Filing may be completed electronically this year; the due date has been extended by 30 days to May 15<sup>th</sup>, 2013.

The next meeting will be on March 14<sup>th</sup>, again at Vern Riffe Center, and will include legislative visits similar to the March meeting last year.

Meeting adjourned at 2:25 p.m. on motion by Theis, seconded by Mann-Noble, approved by consensus.

## **Executive Committee Meeting**

Committee convened at 9:05 a.m. with Russell, Keller, Oudersluys, Hall and Holtzapple in attendance. Hall advised of meeting request from the Governor's Office to discuss our agency budget request at 4:30 p.m. on January 15<sup>th</sup>, and invited one of the officers attend. Keller will do so. Holtzapple provided update on budget process to date and significant assistance that has been provided by OBM. He also noted that we have been approved to "spend forward" on federal funds if necessary through June, with match make-up after July 1, assuming successful state funding. Budget options will become more apparent after release of Governor's budget on February 4<sup>th</sup>. A budget modification will be submitted to Commissioners for approval at the March meeting to make necessary adjustments.

Group reviewed the agenda for the commission meeting, including the committee goal-setting process planned for the afternoon. General agreement that strategic plan should be limited to five or six high-level goals. Quantitative elements for progress tracking may be at the goal level or the strategy level.

Hall noted that eight commissioners will not attend meeting today, and noted that Attorney General's office has advised that we may no longer allow participation by conference call. Holtzapple pointed out this will require a change to the Bylaws; the annual Bylaws review by committee also is due soon (last update was March 2012.) Hall and Holtzapple will peruse Bylaws for other potential changes and bring to committee in March or June for discussion.

Committee meeting adjourned at 9:45 a.m.

Prepared and submitted by Mark Holtzapple.

**COMMISSION MEETING MINUTES**  
**Index to Attachments**



**Attachment 1: Executive Director's Report and Supplemental Materials**

- *Volunteering & Civic Life in America* press release and fact sheet
- 2012 Stewards of Service Report
- Martin Luther King Jr. Day Service Projects press release
- Legislative Outreach letter draft
- Mayors Day of Recognition for National Service fact sheet

**Attachment 2: 2013 Ohio Competitive Application Summary**

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January 2013

## **EXECUTIVE DIRECTOR'S REPORT**

### **Volunteering and Civic Life In America Report** *(press release and fact sheet enclosed)*

Data released in the recent *Volunteering and Civic Life in America* report ranks Ohio as 28 (of 50) in a general volunteer rate; more than 2.4 million Ohio volunteers served over 255 million hours valued at \$5.7 billion. The report provides data on volunteer activity and civic life for the entire state and select municipalities. Cincinnati ranked in the top ten in the categories of teenage volunteer rate, parent volunteer rate, volunteer retention, and volunteer hours per resident; Columbus in the categories of young adult volunteer rate and volunteer retention; and Cleveland in the veteran volunteer rate. The annual report is issued by the Corporation for National and Community Service (CNCS) in conjunction with the National Council on Citizenship, U.S. Census Bureau, and Bureau for Labor Statistics.

### **Stewards of Service** *(report enclosed)*

ServeOhio has released the 2012 Stewards of Service Impact Report. With funding from our corporate partners – AEP Ohio and Honda of America Manufacturing – the commission was able to support service projects in 15 cities involving thousands of volunteers on MLK Day, Global Youth Service Day, and Make A Difference Day. Stewards of Service funding was also utilized to support registration fees for the Ohio Conference on Service and Volunteerism and our 2012 ServeOhio Awards.

2013 Stewards of Service funding has been received from AEP Ohio and is pending with Honda of America Manufacturing.

### **MLK Projects for 2013** *(press release enclosed)*

Stewards of Service funds are supporting seven projects for MLK Day this month. The commission received 24 applications and ultimately funded projects in Cleveland, Columbus, Lebanon, McArthur, Mansfield, Akron, and Toledo with grants totaling \$800 to \$1,000. Thank you to commissioners Charlotte Jones-Ward, Anne Marie Mann-Noble, Matt Rubin, and Margaret Wildi for serving as reviewers in this competition.

### **AmeriCorps Inclusion**

Direct support to commissions from CNCS for inclusion activity ended in December 2012. ServeOhio ended its contract with the OSU Nisonger Center – our consultant on inclusion issues – at that time. Commission staff are still committed to providing technical assistance to our grantees on the recruitment of individuals with disabilities as AmeriCorps members and supporting individuals with disabilities during AmeriCorps service. We are currently reviewing the data from our latest inclusion survey and establishing partnerships with the appropriate government entities and disability organizations to move this initiative forward.

### **Grantee Progress Report Highlights**

Commission staff submitted the final Grantee Progress Report for Program Year 2011-2012 which includes cumulative data from all of our AmeriCorps grantees. This report includes common data that all programs report and detail on their individual performance measures. Below are some highlights.

- 4,538 applications were received for the 609 AmeriCorps positions available
- Ohio AmeriCorps members served 24,073 disadvantaged children and youth
- Ohio AmeriCorps members recruited, coordinated and supported 24,802 community volunteers

### **AMVETS Career Center AmeriCorps Program**

ServeOhio closed the AMVETS Career Center AmeriCorps Program as of 11/30/12 due to findings of organizational misconduct by the Charitable Law Division of the Ohio Attorney General. The majority of the findings were outside of the AmeriCorps program operation; however, it was uncovered that the grantee had falsified and/or misrepresented documentation submitted to the commission. Given the post-investigation status of the organization, it was determined that they no longer retained the capacity to operate an AmeriCorps program.

ServeOhio staff cooperated fully with the Attorney General's investigation team and provided timely updates to CNCS leadership and the Office of the Inspector General. Commission staff are continuing work with the displaced AmeriCorps members to locate other AmeriCorps service positions and/or to assist them in exiting the program with the appropriate education award benefits. We are working with the offices of Senator Sherrod Brown and Representative Steve Stivers on the development of a new AmeriCorps program to address the needs of Ohio veterans.

### **Legislative Outreach** *(letter enclosed)*

ServeOhio is committed to a comprehensive legislative outreach strategy that will effectively communicate the work of the commission and our grantees to elected officials at all levels. We are starting with a "welcome letter" to state and federal legislators which will serve as an introduction to new legislators as well as a reminder to returning legislators.

Commission staff will be conducting meetings with appropriate state legislators in the coming weeks as the state budget process unfolds. Our March ServeOhio Commission Meeting (3/14/13) will be primarily devoted to legislative meetings where commissioners will have the opportunity to educate state officials on the commission and our programming. Commission staff will be in contact with each of you soon to provide more detail and discuss your potential visits.

### **Mayors Day of Recognition for National Service** *(fact sheet enclosed)*

CNCS and the United State Conference of Mayors will hold the first-ever Mayors Day of Recognition for National Service on Tuesday, April 9, 2013 to highlight the impact that national service has on the critical issues facing cities across the nation. Each mayor will determine the scope and scale of activity – potentially ranging for events, program visits, proclamations, news releases and social media outreach.

Current target cities in Ohio include Cincinnati, Cleveland, Columbus, Mansfield, Hamilton, Dublin, Akron, Canton, Dayton, Springfield, Toledo, and Youngstown. We will update you as city officials formally commit to this new recognition initiative.



**SERVE OHIO**  
Ohio Commission on Service and Volunteerism

**FOR IMMEDIATE RELEASE**

DATE: December 14, 2012

**CONTACT:** Nadine Wise

614-995-5269

[Nadine.wise@serveohio.gov](mailto:Nadine.wise@serveohio.gov)

## **Report ranks Ohio 28<sup>th</sup> as volunteering among Americans hits five-year high**

*Three major Ohio cities rank in the Top Ten as more veterans, teenagers and parents improve communities through volunteerism*

**Columbus, OH** – Volunteers in Ohio demonstrated their commitment to improving their communities in a variety of ways last year and earned the 28th ranking among the 50 states, according to the *Volunteering and Civic Life in America* (VCLA) report released earlier this week. More than 2.4 million Ohio volunteers served more than 255 million total hours, which is valued at \$5.7 billion.

“Involved citizens do so much to make our communities stronger,” said William Hall, Executive Director of ServeOhio, Ohio’s Governor-appointed commission on service and volunteerism. “Ohioans take pride in helping their neighbors and dedicating their time to address critical issues. Our residents are committed to strengthening our state and our nation through service to others.”

ServeOhio collaborates with volunteer mobilizers to promote service and volunteerism throughout Ohio, including through the administration of AmeriCorps.

The VCLA data is part of the most comprehensive study of volunteering and civic engagement across the country. The annual report is issued by the Corporation for National and Community Service (CNCS) as part of its efforts to expand the reach and impact of America’s volunteers, in partnership with the National Council on Citizenship, the U.S. Census Bureau, and the Bureau for Labor Statistics.

Three major Ohio cities made several top ten rankings:

- Cincinnati – Teenage Volunteer Rate (#6)
- Cincinnati – Parent Volunteer Rate (#6)
- Cleveland - Veterans Volunteer Rate (#8)
- Columbus - Young Adult Volunteer Rate (ages 16-24) (#8)
- Columbus and Cincinnati – Volunteer Retention (#4 and #10, respectively)
- Cincinnati – Volunteer Hours per Resident (#10)

The report shows the national volunteer rate reaching its highest level since 2006. More than 64 million Americans – or roughly one in four adults – volunteered approximately 8 billion hours, valued at \$171 billion. In addition, two out of three citizens nationally (65.1% or almost 144 million citizens) engaged in informal volunteering by doing favors for and helping out their neighbors, an increase of 9.5 percentage points from last year.

“Volunteering and civic engagement are the cornerstone of a strong nation,” said Wendy Spencer, CEO of CNCS, the agency that administers AmeriCorps and Senior Corps and leads the federal effort on volunteering. “We have a prime example of the importance of people working together in the Northeast, where volunteers have really stepped up to

support recovery and relief efforts from Hurricane Sandy. People working together and talking to each other help solve problems and make their communities better places to live and work.”

Volunteers can contribute as little or as much as their time allows—their ideas and talents are important to strengthening our communities and the nation. The complete report can be accessed at [VolunteeringInAmerica.gov](http://VolunteeringInAmerica.gov). To learn how you can volunteer in your community, visit [www.serveohio.org](http://www.serveohio.org).

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#### About ServeOhio

The Governor-appointed Commission on Service and Volunteerism strengthens Ohio communities through AmeriCorps and civic engagement. Through programs and initiatives funded and supported by ServeOhio, thousands of Ohioans of all ages engage in and are recognized for their service. Interested participants may learn more about ServeOhio at [www.serveohio.org](http://www.serveohio.org) or visit Facebook and Twitter.

#### About the VCLA Report

The *Volunteering and Civic Life In America* report is a joint effort of the Corporation for National and Community Service, the National Conference on Citizenship, the U.S. Census Bureau, and the Bureau for Labor Statistics to collect volunteering data annually through the Current Population Survey (CPS). The CPS is a monthly survey of about 60,000 households, (approximately 100,000 adults) conducted by the U.S. Census Bureau for the Bureau of Labor Statistics. Selected supplements collect data on the volunteering and civic activities of Americans age 16 and older for volunteering and 18 and older for the civic supplement. Volunteers are considered individuals who performed unpaid volunteer activities through or for an organization. The report includes information for all 50 states, Washington, D.C., more than 50 major metropolitan areas, and more than 140 other cities. For more information, visit [VolunteeringInAmerica.gov](http://VolunteeringInAmerica.gov).

#### About CNCS

The Corporation for National and Community Service is the federal agency that engages more than four million Americans in service through its Senior Corps and AmeriCorps programs. It also leads President Obama’s national call to service initiative, United We Serve. For more information, please visit [NationalService.gov](http://NationalService.gov).

# Volunteering and Civic Life in America 2012

Key findings on the volunteer participation  
and civic health of the nation

*December, 2012*



**V**olunteering and civic engagement are the cornerstone of a strong nation. Citizens working together and talking to each other help solve problems and make their communities better places to live and work.

The Corporation for National and Community Service (CNCS) hosts the most comprehensive annual collection of information on Volunteering and Civic Life in America and partners with the National Conference on Citizenship to produce an annual report of our nation's civic health.

The 2012 Volunteering and Civic Life in America [www.volunteeringinamerica.gov](http://www.volunteeringinamerica.gov) website provides inclusive information allowing civic leaders, nonprofit organizations, and interested individuals to retrieve a wide range of information regarding demographic trends and rankings for volunteering and civic engagement activities in their regions, states, and metro areas. Data available through the website was collected through two supplements to the Current Population Survey to which thousands of Americans respond: the volunteer supplement and the civic supplement. This document highlights some of the key findings from the new data released in 2011.

## Key Findings

**Americans are increasing their commitment to volunteering and civic engagement and volunteers have stepped up to support recovery and relief efforts after Hurricane Sandy.**

■ In 2011, the number of volunteers reached its highest level in five years. 64.3 million Americans volunteered in a formal organization, an increase of 1.5 million from 2010. The volunteering rate increased nationwide by 0.5 percent-

age points to 26.8%. Altogether, Americans volunteered approximately 7.9 billion hours in a formal organization with a value of \$171 billion.

- Volunteers met crucial needs in the community through their participation in the 5 most popular service activities:
- Fundraising or selling items to raise money (26.2%)
  - Collecting, preparing, distributing, or serving food (23.6%)

- Engaging in general labor or transportation (20.3%)
- Tutoring or teaching (18.2%)

■ Fundraising, food services, general labor and neighbors helping neighbors are some of the most important services citizens can provide in the face of disasters.

■ Almost half of Americans (44.1%) actively participated in civic, religious, and school groups. And more families eat dinner together in 2011— with almost 90 percent (89.5%) reporting that they

did so at least several times per week, a 1.4 percentage point increase from 2010.

■ Two out of three citizens (65.1%, or 143.7 million citizens) served their communities by doing favors for and helping out their neighbors, an increase of 9.5 percentage points from last year, while more than half (56.7%) trusted all or most of the people in their neighborhood.

■ The top five states for volunteering and doing favors for neighbors are:

Volunteering		
Rank	State	Rate
#1	Utah	40.9%
#2	Idaho	38.8%
#3	Iowa	38.4%
#4	Minnesota	38.0%
#5	South Dakota	36.8%

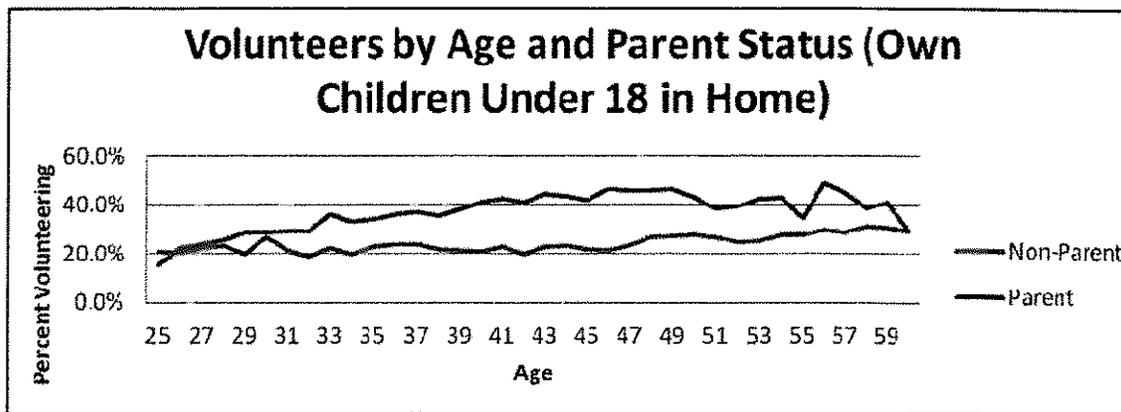
Favors for Neighbors		
Rank	State	Rate
#1	Utah	76.7%
#2	West Virginia	74.5%
#3	New Hampshire	74%
#4	Montana	73.2%
#5	Vermont and Iowa	73%

**Parents' volunteer rate is seven percentage points higher than the national average (33.7% compared to 26.8%): making schools a hub for volunteering and civic activity.**

- The parent volunteering rate in 2011 was 33.7% nationwide, which is a 0.1 percentage point increase from the prior year. This translates to 22.7 million parents volunteering in a formal organization for approximately 2.5 billion hours with a value of \$54 billion.
- Parents between the ages of 26 and 50 with school-aged children volunteered at a significantly

higher rate than non-parents in this age range, with volunteering rates for parents peaking at nearly 1 in 2 parents (46%) in their late 40's.

- Working mothers are a key part of volunteering parents, as nearly four in 10 (38%) volunteered.
- Schools or other youth service organizations are the most popular places for parents to volunteer. More than 40 percent (43.1%) of parents volunteered at one of these places.
- Parents also expressed some or a great deal of confidence in their public schools, with nine out of 10 parents (90.4%) in 2011 feeling this way.



### Top five states for parent volunteers are:

- Utah (52.0%)
- South Dakota (46.2%)
- Iowa (45.9%)
- Minnesota (45.0%)
- Wisconsin (44.3%)

States that had the most significant increase in their state rankings when comparing the rate of parent volunteering to their three year pooled rate of volunteering are:

- Maine (moved from a ranking of 13th overall to 6th for parents);
- Colorado (moved from a ranking of 14th overall to 8th for parents);
- Ohio (moved from a ranking of 25th overall to 18th for parents);
- Pennsylvania (moved from a ranking of 29th overall to 20th for parents);
- Kentucky (moved from a ranking of 44th overall to 26th for parents);
- Louisiana (moved from a ranking of 49th overall to 42nd for parents).

## We invite even more Americans to join us in making a difference.

- CNCS is the federal agency that plays a vital role in supporting the American culture of citizenship, service and responsibility.
- We encourage more citizens to join parents in making a difference in schools at all grade levels.
  - Through programs such as AmeriCorps and Senior Corps, citizens have the opportunity to tutor, mentor, and educate more than three million disadvantaged youth, helping our most vulnerable students learn, engage, and achieve.
- In addition to taking advantage of schools as civic hubs, through national service programs or through opportunities in your community, we encourage you to contribute to disaster recovery efforts, help veterans adjust to life after the military, help seniors stay independent.
- If you are looking to make a difference in your community, please visit [Serve.gov](http://Serve.gov) to find out how you can make a difference in your community.

## About the Data and Methodology

Data are collected each year through the Current Population Survey (CPS) Volunteer and Civic Supplements conducted by the U.S. Census Bureau for the Bureau of Labor Statistics (BLS). Yearly collection for the volunteer supplement began in 2002. Before 2002, some volunteering data was also collected through the Current Population Survey in 1974 and 1989. The Volunteer Supplement collects

data on the volunteering activities of adults aged 16 and older. Volunteers are considered individuals who performed unpaid volunteer activities through or for an organization at any point during the 12-month period, from September 1 of the prior year through the survey week in September of the survey year. The Civic Supplement has been administered each November by the BLS since 2008.

## The Corporation for National and Community Service

The Corporation for National and Community Service is a federal agency that engages four million Americans in service through Senior Corps, AmeriCorps, and the Social Innovation Fund

programs. It also leads President Obama's national call to service initiative, United We Serve. For more information, visit [NationalService.gov](http://NationalService.gov).



# 2012 STEWARDS OF SERVICE

## SERVICE IMPACT REPORT



# SERVE OHIO

Ohio Commission on Service and Volunteerism

30 E. Broad Street, Suite 2487 | Columbus, Ohio 43215

[www.serveohio.org](http://www.serveohio.org) | (614) 728-2916 | @ServeOhio

## 2012 STEWARDS OF SERVICE

*Corporate partners improving volunteer engagement in Ohio*

Stewards of Service, a ServeOhio program created with the generous support from AEP Ohio and Honda of America MFG., Inc, supports, engages and champions thousands of Ohio volunteers. Directly, ServeOhio and the Stewards of Service supported thousands of volunteers in 15 cities during three national days of service. They honored six extraordinary volunteers and organizations with ServeOhio Awards

presented at the Ohio Annual Conference on Service and Volunteerism. At that same conference, Stewards of Service supported nearly 200 volunteer managers and national service programs with a one-day professional development and networking event. Due to corporate partners like Honda and AEP Ohio, volunteer engagement is stronger in Ohio.

"A BIG THANK YOU TO SERVEOHIO FOR THE OPPORTUNITY TO HOLD THIS [STEWARDS OF SERVICE] EVENT AND INSPIRE YOUTH TO DREAM AND HELP THEIR COMMUNITY BLOSSOM." - UNITED WAY OF HANCOCK COUNTY



## 2012 STEWARDS OF SERVICE DIRECT SUPPORT

Marin Luther King, Jr.  
Day of Service

Global Youth Service Day

Ohio Annual Conference  
on Service and  
Volunteerism

ServeOhio Awards

Make A Difference Day

**HONDA**  
Honda of America Mfg., Inc.

**AEP OHIO**  
A unit of American Electric Power

## MLK DAY OF SERVICE

January 16



The Martin Luther King, Jr. Day of Service mini-grants supported five projects that created or improved community assets or infrastructure. Each project included an education component that embraced Dr. King's legacy and empowered citizens to become agents of change. Each mini-grant totaled between \$500 and \$1,000. Grant recipients organized 685 volunteers for projects in five cities:

**Bowling Green State University, Office of Service Learning, Bowling Green** – The largest Stewards of Service project took place at BGSU's "Martin Luther King, Jr. Day of Service Challenge," which committed teams of 500

volunteers to complete work at 40 sites. Volunteers painted buildings, worked with residents of care facilities and gathered food donations for the National MLK, Jr. Food Drive.

**Cleveland NAACP Youth Council, Cleveland** – 40 students who represented nearly 20 Cleveland high schools joined the 'Peace In\Teach in to Give Service.' The students listened to presentations from professionals in healthcare, business and the community.

**HandsOn Central Ohio, Columbus** – Nearly five hundred volunteers participated in eight service projects to commemorate the life and message of Dr. King. At the King Art Complex 'MLK Day Open House' AmeriCorps members trained 111 youth to be service leaders. 12 volunteers led 222 youth in service activities.

**Ohio State University Extension – Cuyahoga County, Cleveland** – Teens of the Youth Advisory Committee of Cuyahoga County (YAC), a civic leadership program for 13-19 year-olds, designed and implemented the Civil Rights Movement Discovery Fair. Nearly 50 volunteers and youth attended the event, which provided for self-awareness and heightened interest in social justice.

**United Way of Hancock County, Findlay** - 'Halt Hunger' supported 60 kids to attend the "Plant a Dream" event at the YMCA to teach children about healthy foods and gardening. Kids also planted their own seeds for a garden to take home.

*"We believe there's no better way to make a lasting impact in local communities than by engaging youth and instilling a lifetime ethic of service." - ServeOhio Executive Director William Hall*

## GLOBAL YOUTH SERVICE DAY

April 20-22



Global Youth Service Day (GYSD) commits to bringing youth ages 5-18 together to create and improve community assets or infrastructure like parks or community gardens. Established in 1988, GYSD is the only day of service dedicated to children and youth, and is celebrated each year in over 100 countries. Stewards of Service mini-grants supported five local projects, each totaling \$1,000.

Combined, the Stewards of Service organized over 250 volunteers during April 20-22. The following projects impacted their local communities:

**Dayton Urban Ministry Center, Dayton** – 'The Power Park' event included youth and young adults to restore the College Hill Park. Volunteers refurbished the basketball court, planted flowers and picked up trash. Once the site of an unfortunate crime, this volunteer opportunity promoted nonviolence and spread awareness about maintaining a safe environment.



**Greene County Family and Children First Department, Xenia** – 20 students from four different school districts participated in the clean-up, replanting and re-mulching the garden and playground at the Greene County Family and Children First Visitation Center. The Center provides a safe environment for families affected by abuse and neglect. An estimated 208 children and 112 adults will enjoy the playground and garden in 2012 and 2013.

*"It's always fun to give back and help others. I also enjoyed learning how to garden. It was a humbling experience."  
Matt, Upward Bound student*



**Lourdes University Upward Bound, Sylvania** – The Upward Bound program is a federally funded college readiness program for students who come from economically, socially and educationally disadvantaged backgrounds. 19 of these students installed an Edible/Playable Salsa Garden at the Padua Community Center in Toledo. They pulled weeds, tilled the soil, laid weed barrier and planted seeds. The community garden is now available to neighbors and brightens up the blighted area.

**The Potter’s House Ministries, Inc, Sciotoville** – 150 students in grades 3-6 volunteered or learned about gardening. They planted seeds and learned about maintaining and harvesting the garden and healthy eating habits.

**University Church, Toledo** – 30 8<sup>th</sup> graders from Reynolds Elementary School constructed picnic tables, compost bins and raised beds for a garden on the school property. It now serves as an educational tool and provides fresh produce at no cost. Throughout the summer, students and community residents continued to receive produce from the garden.

## OHIO ANNUAL CONFERENCE ON SERVICE AND VOLUNTEERISM September 18

Like many nonprofits, governments and businesses, undesirable economic realities forced ServeOhio to reimagine and reinvent the Annual Conference on Service and Volunteerism. The Planning Committee of volunteer administrators, managers and national service representatives decided to create a one-day event during Fall 2012 that would still provide networking and professional development benefits of previous conferences. Ultimately, the event took place at the Ohio Union, the new and beautiful student union at The Ohio State University in Columbus, Ohio.

Keeping the purpose of the conference in mind – *to build 21st century skills sets and create opportunities for connection and inspiration that support the continued evolution and impact of Ohio’s service and volunteerism professions* – the planning committee truncated previous multiple-day conferences into one day. They reviewed RFPs for the content and secured national and global leaders as presenters. Participants ultimately had over 20 options for professional development workshops that included basic and



advanced volunteer management, resource development and volunteer engagement.

The workshop schedule included innovations in areas like social media, volunteer screening, youth leadership, grant writing and fundraising. Participants could also gain up to five credits toward their Certification in Volunteer Administration (CVA) renewal.

197 people registered for the event. The majority of participants were volunteer managers/administrators. The next largest constituency was AmeriCorps. Survey results show that the new format was a success. Statistics include:

- ✓ 82% said the overall conference was effective
- ✓ 77% enjoyed the Ohio Union site over previous conference sites

*“I LEARNED SO MUCH AT THE CONFERENCE... IT WAS ONE ‘AH-HA’ MOMENT AFTER ANOTHER. IT REMINDED ME WHY I WANT TO WORK IN THE NON-PROFIT SECTOR AND GAVE ME WONDERFUL IDEAS TO TAKE BACK TO MY ORGANIZATION... IT WAS SOMETHING I’LL NEVER FORGET.” – MICHELLE, CONFERENCE PARTICIPANT*

- ✓ The Conference will help 75% of the participants do their job better
- ✓ 73% responded that the Conference strengthened their skill sets
- ✓ 72% agree that the Conference presented contemporary ideas and practices
- ✓ 78% will attend this Conference again

## SERVEOHIO AWARDS

September 18

The ServeOhio Awards recognize Ohioans who make great contributions to their communities through service and volunteerism. A cash award of \$1,500 is issued to support the organization which benefited from the winner's service. During the 2012 Ohio Annual Conference on Service and Volunteerism, we honored six exemplary volunteers, volunteer groups and service initiatives. Outstanding winners were chosen in the following categories:

**Adult Volunteer – Holly Graham, Thornville** – Holly spearheads multiple initiatives to improve the lives of children in Lakewood Local Schools. As the leader of the Get On Track program, Holly secured over \$20,000 to open an office for students to explore post-secondary opportunities; over 200 students were served in the last school year.

**Youth Volunteer – Abbey Fields, Radnor** - a junior at Buckeye Valley High School, Abbey is the founder of the regionally and nationally-recognized 'Thank Goodness I'm Female' (TGIF) project and the 'Girl Action League' (GAL). She developed the grassroots anti-bullying program to help young girls deal with the issues of relational aggression while forming and maintaining healthy, positive relationships.

**Volunteer Group – Ganther's Place Neighborhood Block Watch, Columbus** – Started in 2003, the group includes over 100 volunteers covering 26 blocks and 350 homes. The group's "Plant Pride on Parsons" initiative involves beautification projects that have swelled into

contiguous neighborhoods, impacting hundreds of residents by reducing blight and crime.

**National Days of Service Project – UGIVE.ORG 9/11 Day of Service Project, Cincinnati** – Planned by UGIVE's High School Summer Interns, over 400 high school students provided 720 service hours to complete four projects in Step Up Cincinnati. The summer interns (60 students from 28 different high schools) provided an additional 1,800 hours in event preparation which provides an economic impact of over \$80,000 to the Cincinnati community.

**National and Community Service Program – Rural Action, Trimble** – For the past 18 years, Rural Action has utilized AmeriCorps State and AmeriCorps VISTA members to improve

lives within Ohio's Appalachian region. Over 365 VISTA members have served a combined 712,228 hours working on issues such as health care, cultural heritage, low-income housing repair, and poverty alleviation.

**Corporate Volunteer Initiative – Merrill Lynch Wealth Management, Cincinnati** - Merrill Lynch and the Society of St. Vincent de Paul joined forces to create a major, long term impact for Cincinnati children and families in need. Merrill Lynch employees raised over \$13,000 for beds and mattresses for needy families. Their Back to School Bash provided 200 backpacks, school supplies and school uniforms for community children.





**MAKE A DIFFERENCE DAY**  
NATIONAL DAY OF DOING GOOD

**MAKE A DIFFERENCE DAY**

October 27

Make A Difference Day is the largest national day of community service, where hundreds of Ohioans plan service projects each year involving corporations, communities, nonprofit organizations and individual volunteers. The intent of the mini-grants is to support local projects that commit to organizing volunteers to improve community infrastructure such as

parks, schools, senior centers, community gardens or low-income homes. Each project includes collaborative partnerships amongst businesses and non-profits, and benefit entire communities.

Stewards of Service awarded mini-grants to five community organizations who committed nearly 500 volunteers. Each grant totaled between \$500 and \$1,000.



**Aarowhead Primary School, Copley** – All 350 students participated in the ‘Nature Zone Cleanup.’ It included weeding and clearing old garden areas, greenhouse education and the planting of 200 bulbs and perennials.

**Hamilton Living Water Ministry, Inc., Hamilton** – 40 Volunteers served at the ‘Beautification Project’ to improve green space that is safe and recreational for youth and families. They prepped the community garden for winter, painted the doors of the community center, planted shrubbery and installed soccer goals.

**Huff Run Watershed Restoration Partnership, Mineral City** – Cold, rainy conditions didn’t stop 11 volunteers and parents from serving at the ‘Mineral City Green Space Project’ to improve accessibility to the public green space. They also planted trees and installed a park bench. Neighbors expressed gratitude to the volunteers – the space was once considered as a drive-through location!

**Richland County Youth and Family Council, Mansfield** – Nearly 100 volunteers and AmeriCorps members completed 412 hours of service. They cleaned up 80 yards and collected 199 bags of wet leaves at the homes of their elderly neighbors.

**RSVP of Washington County, Marietta** – 26 volunteers produced 103 hours of service at the ‘Senior Wheels Pit Stop.’ Volunteers inspected over 60 cars for automobile winterization checks for area residents ages 60 and older. Volunteers included Washington State Community College students who gained real-life professional development.

“Every volunteer, young and old alike, left the event knowing that they made a difference in the lives of the 61 seniors they served.” *RSVP of Washington County*

**2013**

We anticipate that 2013 will bring more Stewards of Service applications than ever. Each mini-grant opportunity gets more applications than the last. We will continue to support the following events and National Days of Service:

**MLK Day:** January 21

**Global Youth Service Day:** April 26-28

**Annual Conference on Service and Volunteerism:** Fall

**ServeOhio Awards:** Fall

**Make A Difference Day:** October 26

## VOLUNTEERISM IN OHIO

During 2011, volunteers in Ohio demonstrated their commitment to improving their communities in a variety of ways and earned the 28th ranking among the 50 states, according to the most recent Volunteering and Civic Life in America (VCLA) report. More than 2.4 million

Ohio volunteers served more than 255 million total hours, which is valued at \$5.7 billion. Three major Ohio cities made several top ten rankings:

**Cincinnati** – Teenage Volunteer Rate (#6)

**Cincinnati** – Parent Volunteer Rate (#6)

**Cleveland** - Veterans Volunteer Rate (#8)

**Columbus** - Young Adult Volunteer Rate (ages 16-24) (#8)

**Columbus and Cincinnati** – Volunteer Retention (#4 and #10)

**Cincinnati** – Volunteer Hours per Resident (#10)

The VCLA data is part of the most comprehensive study of volunteering and civic engagement across the country. The annual report is issued by the Corporation for National and Community Service (CNCS) as part of its efforts to expand the reach and impact of America's volunteers, in partnership with the National Council on Citizenship, the U.S. Census Bureau, and the Bureau for Labor Statistics.



LOURDES UNIVERSITY UPWARD BOUND PROGRAM, GLOBAL YOUTH SERVICE DAY

## ABOUT SERVEOHIO

ServeOhio, the Governor-appointed Commission on Service and Volunteerism, strengthens local communities through service and volunteer engagement. The Ohio Legislature established ServeOhio in 1994 under authority pursuant to Section 121.40 of the Ohio Revised Code. It is purposed specifically to administer grants in Ohio under the federal National & Community Service Trust Act of 1993. Today, the largest of these grants is the AmeriCorps program, where Ohio currently has 21 partner organizations and nearly 600 AmeriCorps members. Find more information at [www.serveohio.org](http://www.serveohio.org) and [Facebook](#) and [Twitter](#).



# SERVE OHIO

Ohio Commission on Service and Volunteerism



**SERVE OHIO**  
Ohio Commission on Service and Volunteerism

**FOR IMMEDIATE RELEASE**  
DATE: December 28, 2012

**CONTACT:** Nadine Wise  
614-995-5269  
[nadine.wise@serveohio.gov](mailto:nadine.wise@serveohio.gov)

## **On MLK Day, Ohioans Use ServeOhio Grants to Advance Economic Opportunities**

*Grants support seven local community service projects and nearly 1000 volunteers throughout Ohio*

**Columbus, OH.** –ServeOhio, the Governor-appointed commission on service and volunteerism, announces mini-grant awards to support seven local Martin Luther King, Jr. Day of Service projects on January 21, 2013. The grants, made possible through their Stewards of Service corporate partners Honda of America MFG., Inc. and AEP Ohio, honor Dr. King's legacy by increasing economic opportunities through service and volunteer activities. Service projects will take place in Cleveland, Columbus, Lebanon, McArthur, Mansfield, Akron and Toledo.

Each project commits to bringing volunteers together to create or improve community assets or infrastructure, and supports local community engagement that advances economic opportunity. The various projects include collaborative partnerships among businesses and nonprofits. Finally, they all include an education component to create long-term, sustainable change on issues and people.

"As the need for service continues to grow, we honor Dr. King by supporting local organizations that give back and make a real impact on our communities," said William Hall, ServeOhio Executive Director. "Ohio volunteers will use the power of service to strengthen economic security and make a difference in our local communities."

ServeOhio awards these grants with support from their 2012-2013 Stewards of Service corporate partners Honda of America MFG., Inc. and AEP Ohio. Each grant totals between \$800 and \$1,000.

The 2013 MLK Day mini-grant recipients:

**City Year Cleveland, Cleveland** – City Year will organize 450 volunteer youth, parents and local citizens at five schools and community organizations for the "MLK Day On of Service." According to the Ohio Department of Education Report Card, 100 percent of families living in these Cleveland communities are economically disadvantaged or eligible for free/reduced lunch. On January 21<sup>st</sup>, volunteers will organize and participate in MLK poem/essay contests, repaint classrooms, perform basic maintenance, beautify central meeting areas and make 200 hygiene and support kits for military veterans. Collaborators include: the grassroots service initiative Do Something Day, HandsOn Northeast Ohio and WZAK FM Radio.

**HandsOn Central Ohio, Columbus**– The goal of HandsOn Central Ohio's (HOCO) MLK Day 2013 service project is to mobilize youth and teach them how to lead others in service projects to address local community needs. They will partner with The King Arts Complex for their annual MLK Day Open House which traditionally draws 5,000 youth and families. HOCO will provide a leadership training on tools needed to lead service projects. Other projects include youth decorating a bus seat to symbolize Rosa Parks' courage, creating flower bouquets for

patients at Nationwide Children's Hospital, assembling fleece blankets for residents of the YWCA Family Center, and creating cards of thanks to American troops serving overseas.

**The Martin Luther King, Jr. Community Coalition of Lebanon, Ohio, Inc., Lebanon** – The mission of the coalition is to honor Dr. King's vision of justice by building an inclusive network of people and organizations that work toward empowerment for all people. Needs assessment data from the *Family and Children First Warren County Community Report 2011* indicate that a growing number of community members face significant challenges in multiple life areas. 125 volunteers will provide direct service by hosting a community meal, painting the veteran's hall at the American Legion Post, setting up local nonprofit resource tables at the host site space, organizing a collection drive and stuffing envelopes for the Child Advocacy Center. The coalition will organize an additional 125 volunteers to continue the service throughout next year.

**Sojourners Care Network, McArthur** – Vinton County is the least diverse county in Ohio, where 97.6 percent of the population is Caucasian. Sojourners Care Network spearheads the only MLK Day Celebration and community service project in the county. On January 21<sup>st</sup>, 20 teachers, 50 Sojourners staff and 40 community volunteers will provide services to the 828 elementary school children. They will assemble MLK skits, highlight tolerance, provide Civil Rights history, and use the 'MLK Day Express' – a one-engine, two-car train – to share Dr. King's message and engage the students.

**SPARC, Mansfield** – The Big Red Bookshelf will put books into the homes of young, low-income children ages 0-7 and provide free literacy screenings. The first book drive will kick off on January 21<sup>st</sup> at the MLK Memorial, but several locations will host ongoing book shelves where children can continually take books home to keep. The grants also support the purchase of 'Getting Ready to Read Assessments,' which are screening tools and information tool kits for parents.

**The University of Akron, Department of Student Life, Civic Engagement Programs, Akron** – 50 University of Akron students will volunteer with Nazereth Housing to revitalize neighborhoods across Akron city. Nazereth Housing values the same vision as MLK – coming together to regenerate communities. Volunteers will construct and rebuild several low-income properties that require interior and exterior construction/demolition work, along with landscaping.

**University Church, Toledo** – According to the Ohio Department of Education Report Card, Reynolds Elementary School designation is 'academic watch.' This MLK Day project tackles the schools' goal to increase parent involvement in the education of their children. Volunteers from the school, University Church and A Renewed Mind will create the "Parent Zone" at the school. They will develop, paint and decorate a community area for parents to minimize barriers between home and school. Inside, the Resource Board will include information for updated community services, emergency assistance, job training programs, health services and the history of Dr. King's legacy.

According to the [Volunteering and Civic Life in America report](#) released this month, Ohioans contributed \$5.7 billion of service contributed through 255.3 million hours of service in 2011. Find out more about volunteer engagement in Ohio at [www.serveohio.org](http://www.serveohio.org).

###

ServeOhio is Ohio's Governor-appointed Commission on Service and Volunteerism. Their mission is to strengthen Ohio communities through service and volunteerism by supporting and funding programs and initiatives that engage thousands of Ohioans of all ages. Interested participants may learn more about ServeOhio at [www.serveohio.org](http://www.serveohio.org) or visit them on Facebook and Twitter.

## Commissioners

William Russell, *Chair*  
*Board of Regents*

Nina Keller, *Vice Chair*  
*Dept. of Aging*

Johnmark Oudersluys  
*Secretary, Volunteer*  
*Sector*

Charlotte Jones-Ward  
*Dept. of Education*

Clifford Smith  
*Dept. of Youth Services*

Senator Peggy Lehner  
*Senate Education Chair*

Representative Gerald  
Stebelton  
*House Education Chair*

Kim Hettel  
*Gov. Office of Faith-Based*  
*and Community Initiatives*

Tina Dunphy  
*Corporation for National*  
*and Community Service*

John Beck  
*Faith-Based Organizations*

Winnie Brewer  
*Education*

Jane Federer  
*Program Development*

Colleen Fiant  
*Volunteer Sector*

Anne Marie Mann-Noble  
*National Service Program*

Erin Moore  
*Program Development*

Reverend Willie Peterson  
*Faith-Based Organizations*

Matthew Rubin  
*Youth*

Pandora Shaw-Dupras  
*Business*

Sande Theis  
*Community Organizations*

Margaret Wildi  
*Business*

William Hail  
*Executive Director*



# SERVE OHIO

Ohio Commission on Service and Volunteerism

30 E. Broad Street, Suite 2487  
Columbus, Ohio 43215  
[www.serveohio.org](http://www.serveohio.org)  
(614) 728-2916

January 10, 2013

Dear Ohio State Representative,

Please accept our sincere congratulations on beginning your service in Ohio's 130th General Assembly.

ServeOhio, the Governor-appointed Commission on Service and Volunteerism, strengthens Ohio communities through civic and volunteer engagement. The Ohio Legislature established ServeOhio in 1994, pursuant to ORC 121.40. Our Commissioners represent a broad spectrum of Ohioans who know the impact and value of effective service: education institutions; youth and older adult sectors; faith-based organizations; and the business community.

Each year, we engage thousands of Ohioans by funding and supporting programs and initiatives designed to help solve Ohio's critical challenges. Our biggest program is AmeriCorps, where over 600 AmeriCorps State Members serve through 21 programs in Ohio. Ohio AmeriCorps produces data-driven, evidence-based impact in programs that focus on education, economic opportunity, healthy futures, veteran issues, environmental stewardship, and disaster response. In addition to providing service, members gain professional development and employable skill-sets each day. They work diligently to tackle economic challenges and contribute to the betterment of our state.

Our funding represents a successful federal/state/local partnership. We utilize a modest state investment to provide \$7 million of federal dollars to improve local challenges. Local partners provide over \$4.7 million each year in match support to programming at the ground level. This investment at all levels provides results and impact at all levels.

AmeriCorps works in Ohio to increase academic achievement. Improving educational outcomes for Ohio students is critical for the economic and social wellbeing of all Ohioans. ServeOhio currently invests the majority of the federal program dollars - over \$4.1 million - toward supporting academic achievement alone.

- In its pilot year, 70 **Ohio Reading Corps** members provide individualized Ohio Reading Corps literacy interventions to 1,400 economically disadvantaged students in Pre-K through Grade 3 to meet third grade level literacy performance benchmarks.
- Through one-on-one and small group sessions, AmeriCorps members impact students' academic achievement across the state. Over 130 AmeriCorps members are **tutors and mentors** with the goal of increasing graduation rates for students in grades 3 through 12 identified at-risk to drop out.
- Members serve in Toledo Public Schools as **Graduation Coaches** to over 500 students on the brink of exiting school early. At the end of the 2011-2012 school year, 537 8th and 9th graders were matched with graduate coaches for more than six months.
- 22 members comprise the **College Completion Corps** and serve 2,200 students at community colleges across Ohio. Members provide intense coaching and connect students to campus and community resources to increase school success through course completion.

ServeOhio also collaborates with volunteer mobilizers to promote service and volunteerism throughout Ohio. During 2011, volunteers in Ohio demonstrated their commitment to improving their communities in a variety of ways and earned the 28th ranking among the 50 states, according to the most recent Volunteering and Civic Life in America (VCLA) report. More than 2.4 million Ohio volunteers served more than 255 million total hours, which is valued at \$5.7 billion.

As we embark on the 2014-15 budget discussions, we look forward to speaking with you directly about the impact of national service and volunteer engagement taking place in your district – we always welcome dialogue on the development of new AmeriCorps programming. Please do not hesitate to contact us so that we can be a resource and answer questions. We look forward to working with you.

Very Sincerely,

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**William Russell, Chair**

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**Nina Keller, Vice Chair**

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**Johnmark Oudersluys, Secretary**

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**William Hall, Executive Director**

## Mayors Day of Recognition for National Service *Tuesday, April 9, 2013*

*Every day, in cities across America, national service is tackling tough problems and strengthening communities. On April 9, 2013, Mayors across the country will thank those who serve and recognize their impact on the first-ever Mayors Day of Recognition for National Service.*



At a time of fiscal constraint, the nation's Mayors are increasingly turning to national service and volunteerism as a cost-effective strategy to address city challenges. Whether supporting food banks and homeless shelters, restoring city parks, building homes, providing health services, tutoring and mentoring students, and managing community volunteers, national service members help mayors tackle tough problems. To spotlight their impact and thank those who serve, the Corporation for National and Community Service (CNCS), in cooperation with the United States Conference of Mayors (USCM) will hold the first-ever **Mayors Day of Recognition for National Service** on April 9, 2013. On this day, mayors across the country will hold public events and use traditional and social media to highlight the value and impact of national service to the nation's cities.

### **National Service: A Resource for Cities**

As the federal agency dedicated to national service and volunteering, CNCS annually engages four million citizens in service at more than 70,000 sites across the country. Through AmeriCorps, VISTA, NCCC, Senior Corps, the Social Innovation Fund, and other programs, CNCS leverages federal and private funds to support organizations that achieve measurable results where the need is greatest. A significant portion of this investment is focused on cities. CNCS has investments in more than 500 cities with a population of at least 30,000. Last year, CNCS leveraged more than \$1 billion in investments for organizations operating or based in these cities. National service also plays a key role in many smaller cities and towns and rural areas.

### **Why a Mayors Day of Recognition?**

As solution-focused local elected officials, mayors have a unique role in this country. Mayors' focus on engaging citizens and meeting local needs matches CNCS's mission to improve lives, strengthen communities, and foster civic engagement. CNCS's priority on expanding economic opportunity to create sustainable and resilient communities directly aligns with the goals of mayors. While mayors of both parties have successfully used national service to address local problems for decades, national service programs are not well known. A coordinated day of recognition presents a unique opportunity to spotlight the key role that national service plays in solving local problems and challenges.

### **Who Can Participate?**

Mayors, city or county managers, or other chief executives of cities of any size.

### **How Can Mayors get involved?**

Mayors are encouraged to hold a public event, issue a proclamation or other form of recognition, and use traditional or social media to highlight the impact of national service. Here are several ways mayors can participate:

- Issue a mayoral proclamation naming April 9 as National Service Recognition Day
- Visit national service programs or projects in order to highlight their value to the city
- Invite national service programs (and their members and organization's board of directors) to City Hall for a public roundtable to discuss how they address city problems
- Issue a press release or report on the scope and impact of national service in your city
- Serve with a national service program as a "member" for a day to highlight the important work being done in their community
- Use Twitter, Facebook, and other social media outlets to thank national service programs and members serving in your community
- Write an op-ed about the unique contributions of national service your city
- Take a group photo with all national service members in your city

### **What are the Goals of the Day?**

- Highlight how mayors use national service to solve their local challenges
- Thank national service members for their commitment and impact
- Build public awareness about the value and impact of national service to the nation's cities
- Highlight the role that national service plays in recruiting and managing citizen volunteers to focus and amplify their impact
- Provide opportunities for Mayors to communicate about the impact of national service to national policymakers
- Generate press coverage and online discussion about Mayors supporting service

### **Additional Resources**

CNCS offers a variety of resources that can help Mayors learn about national service and volunteering in their cities expand the scope and impact of volunteering by their residents:

- The annual Volunteering and Civic Life in America report is the most comprehensive data on volunteering ever assembled, providing detailed information on volunteering trends and demographics in the U.S., all fifty states, and more than 150 major cities. Visit: [www.volunteeringinamerica.gov](http://www.volunteeringinamerica.gov)
- Each year, CNCS produces National Service State Profiles that list all funding, projects, and participants in every state. CNCS will also produce profiles for cities in preparation for the Mayors Day of Recognition for National Service.

### **Where Can I Learn More?**

To learn more or register your city to participate, go to [www.nationalservice.gov/mayorsforservice](http://www.nationalservice.gov/mayorsforservice) or contact Collin Burton, Office of Government Relations, 202-606-6902 or [cburton@cns.gov](mailto:cburton@cns.gov). You can also contact the CNCS Director in your state. A list of CNCS state offices can be found here: <http://www.nationalservice.gov/about/contact/stateoffices.asp>

### **About CNCS**

The Corporation for National and Community Service is a federal agency that engages more than four million Americans in service through its AmeriCorps, Senior Corps, Social Innovation Fund, and other programs, and leads President's national call to service initiative, United We Serve. For more information, visit [NationalService.gov](http://NationalService.gov).

### **About USCM**

The United States Conference of Mayors (USCM) is the official non-partisan organization of cities with populations of 30,000 or more. There are 1,295 such cities in the country today. Each city is represented in the Conference by its chief elected official, the mayor.



## 2013 Ohio Competitive Application Summary

### Applications Recommended for CNCS Competitive Review

#### **American Red Cross of Greater Columbus**

AmeriCorps members will provide community disaster education, disaster preparedness, volunteer recruitment and training in local communities in a 26-county area of Central-Southeast Ohio. Members will be trained as leaders so they can then provide training to other AmeriCorps members and volunteers to be deployed. Members will also work with our Services to Armed Forces (SAF) program where they will provide volunteer recruitment, case management, community outreach and education to the military members, SAF veterans and their families.

Project Name: Central-Southeast Ohio Response and Preparedness Corps

Service Area(s): 26 counties in Central and Southeast Ohio; Rural and Urban

Focus Area(s): Disaster Preparedness; Veterans and Military Families

National Performance Measure(s): D1 and V9 - Both Priority

Status: New; Current Formula Funding

Request: \$299,146; 25 Full-time MSY - 5 more than current grant cycle

Match: \$321,060

Cost Per MSY: \$11,966; less than maximum and current year

#### **Children's Hunger Alliance**

Thirty AmeriCorps members will leverage an additional 450 volunteers to deliver evidence-based nutrition education and physical activity programming to at-risk children at afterschool and summer programs in Columbus, Cleveland, Akron, Toledo, Dayton, and Cincinnati, Ohio. During each year of the 3-year grant cycle, AmeriCorps members will reach 2,400 children with nutrition and physical activity education, with 75% of the children improving their levels of nutrition knowledge and 75% increasing their cardiovascular endurance.

Project Name: Healthy Kids Healthy Communities

Service Area(s): Akron, Cincinnati, Cleveland, Columbus, Dayton, Toledo

Focus Area(s): Healthy Futures; Youth Obesity and Nutrition

National Performance Measures: H6

Status: Re-compete

Request: \$272,735; 21.12 MSY –same as current grant cycle; 30 Members - Full-time, Half-time and Quarter Time

Match: \$280,037

Cost Per MSY: \$12,914; flat request, below maximum

## City Year Cleveland

AmeriCorps members will provide in-school and after-school tutoring and mentoring to 3rd-9<sup>th</sup> grade students who are at risk to drop out in 6 of Cleveland's highest need public schools. At the end of 3-year project period, at least 1,470 students will benefit from targeted support in attendance, behavior and/or coursework in English and math.

Project Name: City Year Cleveland

Service Area(s): Cleveland, Cuyahoga County

Focus Area(s): Education – Engagement and Academic Improvement

National Performance Measures: ED1, ED2 (Priority), ED5, (Priority), ED27 (Priority)

Status: Year 2 Continuation

Request: \$825,000; 66 Full-time MSY - Expansion Request from 50 Full-Time MSY

Match: \$825,000

Cost Per MSY: \$12,500; current cost per MSY

## City Year Columbus

AmeriCorps members will provide in-school and after-school tutoring and mentoring to 3rd-9<sup>th</sup> grade students who are at risk to drop out in 4 Columbus public schools. By the end of the 3-year project period, at least 1,050 students will receive targeted support in attendance, behavior and/or coursework in English and math.

Project Name: City Year Columbus

Service Area(s): Columbus, Franklin County

Focus Area(s): Education – Engagement and Academic Improvement

National Performance Measures: ED1, ED2 (Priority), ED5, (Priority), ED27 (Priority)

Status: Year 2 Continuation

Request: \$546,000; 42 Full-Time MSY –Expansion request from 36 Full-Time MSY

Match: \$546,000

Cost Per MSY: \$13,000, current cost per MSY

## Montgomery County Educational Service Center

The Mentoring Collaborative of Montgomery County (MCMC) will provide an AmeriCorps program to expand and enhance mentoring services at 12 host sites within Montgomery County, Ohio with a primary focus in Dayton, Ohio. AmeriCorps members will serve as Member Service Coordinators in school based, after school and community based programs offering K-12 youth (one-to-one and group) mentoring and support services. The anticipated outcome is for K-12 youth to achieve success and prevent high school dropout within Dayton, Ohio and Montgomery County.

Project Name: Mentoring Collaborative of Montgomery County

Service Area(s): Montgomery County; Primarily Dayton

Focus Area(s): Education - K-12 Success, Mentoring

National Performance Measures: ED3A; ED4A (Priority); ED6 (Priority);

Status: New; Current Formula Funding

Request: \$324,563; 25 Full-time MSY - 5 more than current grant cycle

Match: \$193,346

Cost Per MSY: \$12,983; Less than current cost per MSY and maximum

### **Ohio Association of Foodbanks**

AmeriCorps members will leverage and manage an additional 1,500 volunteers to connect low-income individuals and families with emergency food and other supportive services across the state of Ohio, connect 30,000 individuals with emergency food and 7,500 individuals with other supportive services, ultimately contributing to the alleviation of long-term hunger and creating increased long-term food security for 3,000 individuals and their children.

Project Name: HarvestCorps

Service Area(s): Statewide

Focus Area(s): Healthy Futures - Food Security; Capacity Building

National Performance Measures: H10, H11, H12 (All Priority); G3-3.2, G3-3.3 (Priority), G3-3.18, G3-3.19

Status: Re-Compete

Request: \$464,085; 35 Full-Time MSY - 5 MSY more than current grant cycle

Match: \$304,877

Cost Per MSY: \$13,260; more than current year, less than the maximum

### **Ohio College Access Network**

The Ohio College Access Network (OCAN) is comprised of local college access organizations operating in nearly every area of Ohio. The goal of the network is to position local organizations through funding, advocacy and support to provide economic opportunity through college completion for Ohio students. OCAN proposes to boost local member organizations' ability through AmeriCorps members serving as college access advisors to low-income, minority, and first-generation college students in Ohio.

Project: Ohio College Guides

Service Area(s): Statewide; 2 new regions - Dayton and Youngstown

Focus Area(s): Education - College Access

National Performance Measure(s): ED1, ED2, ED10

Status: Year 3 Continuation

Request: \$779,826; 60 Full-Time MSY

Match: \$393,340

Cost Per MSY: \$12,997; current cost per MSY

## Teach for America

Teach For America-Ohio provides a critical source of well-trained teachers who are helping break the local cycle of educational inequity. Corps members teach for two years in low-income schools in Greater Cleveland, Cincinnati AND Dayton, going above and beyond traditional expectations to help their students achieve at high levels. By the end of the 2013-2014 school year, the CNCS investment will assist 180 corps member significantly improve the educational outcomes for nearly 11,000 students.

Project Name: Teach for America - Ohio

Service Area(s): Cuyahoga, Hamilton and Montgomery Counties

Focus Area(s): Education - K-12 Success; Teacher/Professional Corps

National Performance Measures: ED2 (Priority), ED5; ED12, ED13, ED14, ED15, ED17

Status: New

Request: \$360,000; 180 Full-Time MSY

Match: Not required of a Fixed-Cost grant

Cost Per MSY: \$2,000; maximum allowed for a Fixed-Cost grant

## Additional Funding Requests

### Homeport (Columbus Housing Partnership)

AmeriCorps Members will leverage an additional 500 volunteers to facilitate Out of School Time Programming and interaction with residents by providing direct support to residents at Homeport's Community Learning Centers. At the end of the first year of a three year program period, Members will have provided 135 children and families with academic enrichment, tutoring, and mentoring, and leadership development opportunities. The program aims to have 82 students in grades k-8 increase their reading scores by 3 of 9 sublevels within a grade level by the end of the academic year.

Project: Homeport Community Corps

Service Area(s): Columbus, Ohio

Focus Area(s): Education

National Performance Measure(s): ED1, ED2 (priority), ED5 (Priority)

Status: New; Currently Year 3 of Formula Funding

Request: \$259,169; 20 Full-time MSY (4 more than current program)

Match: \$259,174

Cost Per MSY: \$12,958; below maximum and same as current program

### **Mercy Health Partners**

AmeriCorps members will provide health and fitness education and fitness activities to low-income youth in grades K-8 and their families at high risk for overweight and obesity due to socio-economic status. Additionally, members will provide afterschool and summer fitness activities for youth and their families at eight host sites in Toledo, Ohio.

Project: AmeriCorps Serving Northwest Ohio

Service Area(s): Toledo, Ohio

Focus Area(s): Healthy Futures - Youth Nutrition Education and Childhood Obesity

National Performance Measures(s): H5, H6

Status: New; Previous Formula Sub-grantee

Request: \$256,000; 20 MSY – 15 Full-time and 10 Half-time

Match: \$263,175

Cost per MSY: \$12,800; below maximum

